



The story

Going back in time...

The story starts over 100 years ago in Saint-Omer in the North of France. Two brothers, Achille and Maurice, tan and transform hides to produce articles of saddlery.

... and following the paths that lead to P.P.E.

The story could have stopped at the time of the Second World War, in the ruins of the Audomaroise tannery, which was destroyed by bombings. But it is during these post-war years that a demand for protective gloves, primarily out of leather, starts to emerge, allowing the company to then get back on its feet. It is the beginning of a new development.

An opening...

Taking the world as a partner

Michel and Etienne, the two sons of Maurice, are then in control of the company. They invest in modern production tools to meet the growing demand of the market. The story picks up speed in the Seventies. The visionary company anticipates the changes which are to gradually mark the world economy and the French company. It then sets about gradually sharing out its know-how through collaborating with loyal partners. Its strategic positions enable it to design and manufacture new products whilst at same time widening its influence on the European market.



Know-how...

Standing out through excellence

Singer Frères' know-how is shown not only in the quality and reliability of the products and services on offer, but also in the quality of the relationships of trust and progress that the company has succeeded in establishing with all its partners

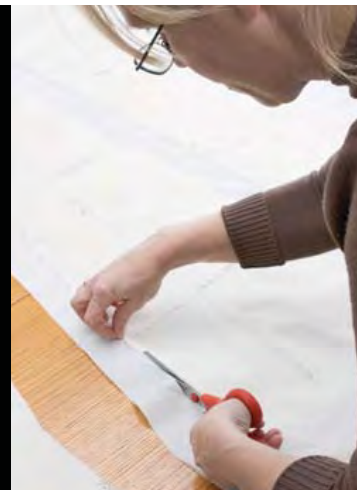


Pioneering spirit

The future...

Creating the products of tomorrow today

New materials, new technology, new trends... the individual protection equipment has to be even more ergonomic from now on, more anatomical, more effective and it must follow trends in fashion closely. More than ever Singer Frères is putting its energy into offering you safe and comfortable PPEs which are up-to-date with current trends.



Organisation...

Finding the means of real independence



Guaranteeing an efficient service, becoming ever more responsive, offering a real service quality to exceed customer requirements...

Patrick and Laurent Singer, the third generation of managing brothers, set themselves so many objectives.

In order to make achieving these ambitions possible, a new organisation was set up in 2005, materialising with the construction of a 5000 m² logistics platform on the North Sea coast, in the Dunkirk region. This ultra-modern facility, intended for the storage and distribution of more than 1200 products (more than 3.5 million items permanently), has enabled organisation to be optimised and is the pledge of a shared development among all Singer Frères partners.